

Mentorship Program Session Outline

- **Session 1 – Introduction**

- What's your story?
 - The why, when, where, and how of your TEFL journey:
 - Meet your mentor – A real life success story
 - Purpose of the program - *A program that builds the bridge between being a qualified TEFL tutor to being a working TEFL tutor*
 - To provide a look into the world of online ESL teaching
 - To provide mentorship & assistance in the following areas:
 - Job Applications
 - Business start-up
 - Finding you Niche
 - Other sources of income
 - Getting started – What you'll need

- **Session 2 – Creating your Profile**

- Standing out in the crowd
- The building blocks
- Creative Brainstorming
 - Resume Presentation
 - Video scripts

- **Production Week**

- Video scripts
 - Short intro
 - Long intro
 - School Specific requirements
 - Profile Pictures
 - Video production and editing
-

- ***Session 3 - Interview preparation***

- What you can expect
- Acing your interview
- Teaching Children
- Interview practice & Critical Feedback
 - Interview questions
 - Mock lesson

- ***Application Week***

- Send applications to companies/online schools
 - Set up profiles on Preply, iTalki, Anytutor, and Amazing Talker
 - Descriptions
 - Videos
 - Profile attractiveness
 - Rates
 - Paypal Setup
-

- ***Session 4 – Private Students & Building your business***

- How platforms work
 - How to get private students
 - Trial Lesson training
 - All roads lead to you (building bridges)
 - Building rapport
 - Conversion to package
 - Increasing your earnings
 - Choosing & increasing your rate
-

- ***Session 5 – The finishing touches***

- Student retention
 - The imposter syndrome
 - Finding your Niche
-

- ***Session 6 – Catch up 1 (1 month later)***

- Assessing individual progress
 - Other sources of income
 - Personal skills development
-

- ***Session 7 – Catch up 2 (2 months later)***

- Building stamina
 - Finding your weekly rhythm
 - Revisit your goals
-